# The Renewable Energy Hub

## Installer membership

For renewable energy installation businesses



Help prospective customers discover your installation business while they research renewable energy.

This guide explains your company profile, customer enquiry opportunities, annual membership and how to get started.

**Create your installer account** →

YOUR INSTALLER PROFILE

01

# Present your business where customers research

The Renewable Energy Hub brings renewable energy information, installer discovery and customer enquiries together. Give people a way to understand what your business installs and where you work.

## A public company profile

Introduce your business with your logo, contact details, website and a company description in your own words. Explain your experience and the work you undertake so prospective customers can decide whether you fit their project.

## Services that reflect your business

Select the technologies you install and describe your residential or commercial services. Add the accreditations your company holds and keep them accurate. Choose your service area from your business postcode so your profile reflects where you work.

## Enquiries you can assess

Receive lead notifications by email and review available leads before deciding whether to purchase. Choose opportunities that suit your services, location and capacity. Lead purchases are charged separately from annual membership.

## A complement to your own marketing

Use The Renewable Energy Hub alongside referrals and your own website. Public guides and the community forum are available as additional resources; they are not exclusive paid membership benefits.

Membership does not guarantee a number of leads, search rankings or sales.

HOW IT WORKS

02

# From account setup to customer enquiries

Create an account first. Review the annual membership price and payment terms before paying.

01

## Register your installer account

Enter your company and contact details on the installer signup page and follow the account setup instructions.

02

## Review annual membership

Membership is based on your company turnover. See the annual fees on the next page. Check the membership price, payment, renewal and cancellation terms presented before paying.

03

## Complete your company profile

Add a clear business description, current contact details, relevant technologies, services, accreditations and service area. Keep your profile up to date as your business changes.

04

## Review opportunities before purchase

Check available leads and decide which enquiries are relevant to your business. Customer contact details become available after purchase, so you can discuss the project and decide how to quote.

### Lead purchases are charged separately

Annual membership is not a package of included leads. Consider each enquiry on its own merits and follow up professionally. Enquiries do not guarantee that a customer will proceed with work.

MEMBERSHIP OPTIONS

03

# Annual installer membership

Your company turnover determines the membership tier. Prices are annual and exclude VAT.

### Turnover under £1m

ANNUAL FEE

**£120**

**plus VAT**

per year

### Turnover £1m or more

ANNUAL FEE

**£240**

**plus VAT**

per year

| | |
|---|---|
| **Payment** | Annual membership |
| **Renewal** | Check renewal and cancellation terms before paying |
| **Lead purchases** | Charged separately |

## Lead purchases are charged separately

Review the price and details of any lead before purchase. Annual membership does not include a guaranteed lead allowance or sales outcome.

## Confirm the details before paying

Review the membership price, payment, renewal and cancellation terms presented before you approve any payment.

MOBILE APPS

04

# Lead management on the go

Keep new jobs and customer information close at hand with The Renewable Energy Hub apps for Android™ and iPhone.

## Buy from the van

Review and buy leads between jobs, then call the customer from the app.

### Review and buy leads

Assess new jobs and buy suitable leads from your phone. Lead purchases are charged separately.

### Call from the app

Call the customer from purchased lead details, or email them to discuss the project.

### Look back at client history

Keep client history within reach as you manage ongoing conversations.

### Stay notified

Receive notifications when new jobs are available, so you can decide what to review next.

## Get the app for your phone

Download on the App Store

GET IT ON Google Play

Installer account required. Check current device compatibility in your app store.

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PLANNED MARKETING AND REPORTING

05

# Coming soon

## Premium profile and marketing upgrades

Optional paid upgrades and an expanded profile dashboard are being planned. These features are not yet available. Paid upgrades are separate from annual membership.

### Featured directory impressions

Planned paid promotion within your coverage area, offered in blocks of 500 directory impressions.

### Additional contact visibility

Planned paid options for extra website-link and telephone visibility, separate from the details on your standard company profile.

### Earlier access to leads

Planned priority access to eligible leads, 30 minutes before wider availability. Lead purchases would remain separately chargeable.

### New performance dashboard

Planned reporting in your profile for impressions, profile views, leads and paid promotion activity. Access and terms will be confirmed at launch.

### Self-service upgrades from your profile

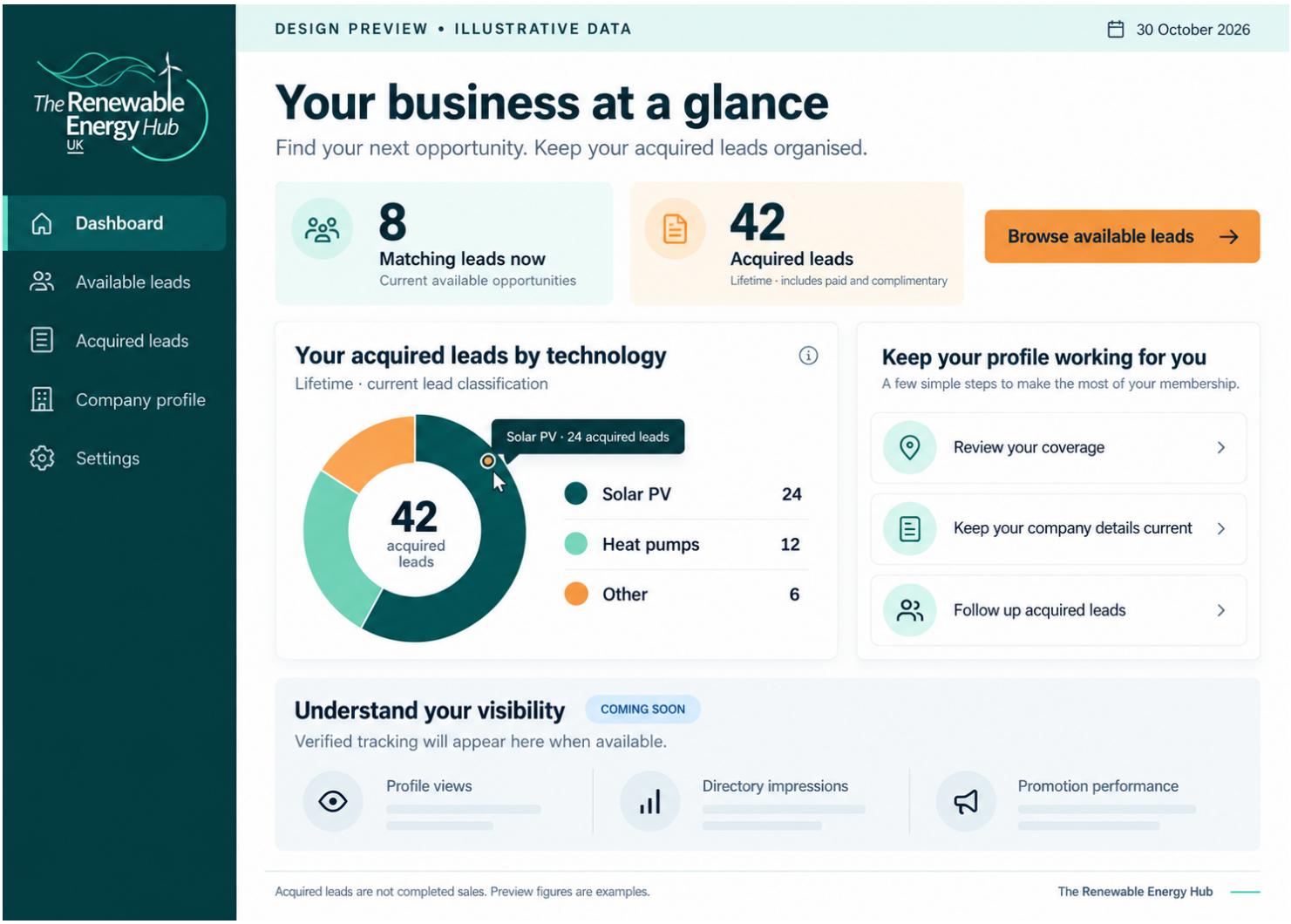
Planned monthly paid-upgrade options with 3, 6 or 12-month commitments. Pricing, eligibility, availability and final terms will be confirmed at launch.

DASHBOARD DESIGN PREVIEW

06

# Your business at a glance

The proposed dashboard brings matching opportunities and acquired-lead history together, with visibility reporting marked as coming soon.




Dashboard design preview. Illustrative figures, not customer results. Visibility reporting is planned.

## Keep opportunities in view

See matching leads separately from your lifetime acquired-lead history. Acquired leads are not completed sales.

## Understand your visibility

The planned reporting area is designed for profile views, directory impressions and promotion performance.

NEXT STEPS

# Start with your installer account

Prepare a clear, accurate profile so prospective customers can understand your business.

**Create your account**

**Create your installer account →**

Follow the account setup instructions, then review the membership price and payment terms before paying.

## Have your business details ready

- **Company information.** Your company name, business postcode, address, telephone number and email address.
- **A useful introduction.** Your company logo, website and an original description of your installation business.
- **The work you undertake.** Your technologies, residential or commercial services, service area and current accreditations.

Membership does not guarantee a volume of enquiries. Purchasing a lead does not guarantee an installation or sale.

**Already registered** — Installer login

**Talk to The Renewable Energy Hub team** — 01392 693900

Contact our team